

# COZUMEL

# SHOPPING MAP



## International Luxury Brands

### FOREVERMARK DIAMONDS

Diamonds International Watch & Design

### HEARTS ON FIRE DIAMONDS

Diamonds International, Diamonds International Watch & Design  
Heart On Fire Boutique at the Forum Shops

### HUBLOT WATCHES

Diamonds International, Diamonds International Watch & Design

### IWC WATCHES

Diamonds International

### MONT BLANC WATCHES

Pama Duty Free

### ROMAIN JEROME WATCHES

Diamonds International, Diamonds International Watch & Design

### ZENITH WATCHES

Diamonds International

## Designer Brands

### Alex and Ani Jewelry

A Touch of Gold

### Ammolite Jewelry by Korite

Diamonds International

### Bulova Watches

Diamonds International

### Crown of Light Diamonds

Diamonds International Watch & Design

### Ernst Benz Watches

Diamonds International, Diamonds International Watch & Design

### Fendi Watches

Diamonds International, Diamonds International Watch & Design

### Fruit Watches

Diamonds International, Diamonds International Watch & Design

### Gift Diamond Jewelry

Diamonds International Watch & Design

### John Hardy Jewelry

Diamonds International

### Kabana Jewelry

Diamonds International Watch & Design

### Lauren G Adams Jewelry

Diamonds International

### Marahlago Larimar Jewelry

Diamonds International, Colombian Emeralds International

### Mark Henry Alexandrite Jewelry

Milano Diamond Gallery, Mark Henry Alexandrite Boutique by Milano

### Movado Watches

Diamonds International Watch & Design, Movado Boutique at the Forum Shops

### Philip Stein Watches

Diamonds International, Diamonds International Watch & Design  
Philip Stein Boutique at the Forum Shops

### Quattour Diamond Jewelry

Colombian Emeralds International

### Raymond Weil Watches

Diamonds International

### Safi Kilima Tanzanite Jewelry

Tanzanite International, Diamonds International Watch & Design

### Unity Diamond Jewelry

Milano Diamond Gallery

## STORE#

1a

## DIAMONDS INTERNATIONAL SHOPPING PARTY! 10-11:00 AM

Join Kiwi James for HUGE discounts and enter raffle to win a Diamond Heart Bracelet.

2a

## TANZANITE INTERNATIONAL JEWELRY GIVEAWAY! 12:00 PM raffle!

WIN a Tanzanite Omega and slide! Must be present to win.

5

## MILANO DIAMOND GALLERY

3:00 PM – Join Kiwi James at the home of Mark Henry for great deals and an in store raffle!

## An Overview of Cozumel

Cozumel is 33 miles long and 11 miles wide. It is the largest island in the Republic of Mexico. Twelve miles to the west is the mainland of Mexico, separated by a channel that is 3,000 feet deep. The Mayans have lived on Cozumel since 300 AD, and are most noted for their complex systems of mathematics, astrology and prolific city building. Cozumel was a trading center and was in contact with regions as far north as Veracruz and as far south as Honduras.

Shop for traditional handicrafts and duty free jewelry and dine in seaside restaurants seasoned with friendly local Cozumel residents. This, with lasting impressions and splashed with romantic cocktails, will leave you wanting more. This island is a refreshing getaway from the metropolitan cities. Cozumel is considered the "crown jewel" of the Mexican-Caribbean. Powdery white sands, crystal clear waters, protected environments and snorkeling or scuba diving among schools of fish is a playground away from industrial society. Cozumel is a true Mexican paradise, and receives more cruise ship guests annually than St. Thomas.

Cozumel is part of the Central Standard time zone (one hour earlier than Eastern). The language spoken there is Spanish, but almost everyone speaks some English. San Miguel is the only town on the island where cruise ships visit.

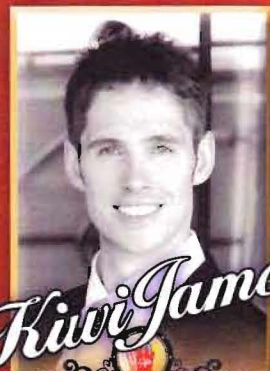
**Docking/Anchorage:** The ship can dock in one of three pier locations: Punta Langosta (downtown), International Pier or Puerta Maya Pier.

**Port Adventures:** Check your ticket for the correct meeting time and location for your tour. Your Port Adventures Team will direct you to transportation.

**In Case of Emergency:** Agencia Consignataria del Sureste, Ing. Calle 6 Norte No. 14 entre Ave. 10 y 15, Cozumel, Mexico. Tel: 011 52 987 872 4443/3779 E-mail: jcortes@aconsur.com4

**Don't Forget Your:**

- Photo ID & Key to the World Card
- FREE Diamond Charm Bracelet Card
- Cash and/or Credit Cards
- VIP Card



*Kiwi James*

SHOPPING GUIDE

See Kiwi James for your VIP shopping card!



# PORT SHOPPING MAP



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## FORUM SHOPS (PREFERRED TAXI DROP-OFF)

Diamonds International  
Diamonds International Watch & Design  
Tequileria International  
Havana Club  
Crown of Light Boutique  
Hearts On Fire Boutique  
Kabana Boutique

Movado Boutique  
Marahago Larimar Boutique  
Philip Stein Boutique  
Ammolite Boutique & Museum  
Fruitz Boutique  
Bulova Boutique  
Forevermark Boutique

### 1a,b DIAMONDS INTERNATIONAL

**Locations:** Forum Shops, Downtown and Punta Langosta

- #1 recommended store in the Caribbean
- Over 130 locations, and still family-owned
- Trusted retailer delivering value since 1986
- DTC Sightholder
- Largest Caribbean inventory of GIA and EGL certified diamonds
- Home to the exclusive Crown of Light diamond
- Design your own piece – and take it when you sail
- Brands: Hearts On Fire, Ammolite by Korite, John Hardy, Lauren G Adams
- Timepieces: Bulova, Ernst Benz, Fendi, Fruitz, Philip Stein, Raymond Weil, Hublot
- Lifetime upgrade: 100% credit toward your new diamond
- U.S. based customer service center: 1(800) 51- Jewel
- A free diamond charm bracelet or free charm at this location
- A wide range of payment options
- Friendly and knowledgeable staff in a comfortable atmosphere

### 2a,b TANZANITE INTERNATIONAL

**Locations:** 2 Downtown

- #1 recommended store for all tanzanite
- The Caribbean's largest tanzanite inventory of loose or set goods
- We buy at the source – you get the savings
- Ask how to get your free necklace and tanzanite pendant
- Browse the Safi Kilima collections: Shira, Mawenzi Mlima or Kibo
- Choose from delicate lavender to rich purplish-blue colors
- Tanzanite studs start at \$139
- Select casual or elegant earrings, pendants, bracelets and necklaces
- Rare tanzanite discovered in 1967 in only one Tanzanian locale
- Each piece has a certificate of authenticity
- Graduate gemologists and master jewelers provide certified appraisals
- New York-based customer service center

### 3 DIAMONDS INTERNATIONAL WATCH & DESIGN

**Location:** Downtown

- Fine watches & designer jewelry
- Experience the foremost jewelry trends and latest styles
- Luxury jewelry, gemstones and exquisite timepieces
- The best selection in the Caribbean
- Major diamond brands: Crown of Light, Hearts On Fire, O Diamond
- Gift Diamond, Kabana, Safi Kilima, Forevermark
- Timepieces: Ernst Benz, Fendi, Fruitz, Movado, Philip Stein, Hublot, Romain Jerome
- Watch & jewelry experts and gemologists ready to serve you

### 4 MILANO DIAMOND GALLERY

**Location:** Downtown

- The home of big looks for less
- The Unity Collection: "High-quality, big look" diamond jewelry
- See for yourself: Rare and exotic Mark Henry Alexandrite
- From mines to market: Tanzanite, sapphires and emeralds
- Let us bring your "Dreams within Reach®" – look for the hot deals
- Color your collection with yellow, blue or chocolate diamonds
- Gorgeous red Mexican fire opals at wholesale prices
- Visit us for exceptional service, quality and pricing
- Visit our in-store Mark Henry Boutique
- Receive a free watercolor lithograph from your port of call

### 5 DEL SOL

**Location:** Downtown

- World's largest color-change retailer
- Just Add Sun: See all Del Sol products change colors with sunlight
- Color-change apparel: T-shirts, beach dresses, board shorts etc.
- Solize™ sunglasses: Polarized sunglasses with lifetime guarantee
- Nail polish & hair accessories: New styles, colors and more
- Disney products: Magical apparel, hair accessories and nail polish
- Free gift: Free tote bag with the purchase of two T-shirts

### 6 CARILOHA

**Location:** Downtown

- Where everything is made from bamboo
- Feel the difference™: Bamboo apparel, bedding and bath goods
- Why bamboo? Twice as soft and 3° cooler than cotton; hypoallergenic
- Bamboo-soft apparel: Shirts, shorts, socks, polos, hats and more
- Bamboo bed & bath: Dreamy-soft bedding; ships free to your home
- Bamboo fitness: Yoga pants, cross tanks, training jackets and more
- Free bamboo lei: Just stop in and feel the bamboo-soft difference

### 7 DUFY DUTY-FREE

**Location:** Punta Langosta

- Global leader – travel retail
- Widest selection of spirits, tobacco products and confections
- Excellent prices – save, save, save
- Best Mexican tequila selection and international brands
- Fragrances, sun care products, fashion and fine jewelry
- Professional and friendly staff to assist you
- Locations are easily accessible
- Global customer service and satisfaction guaranteed
- All major credit cards accepted

### 8a,b A

**Locations:**

- Cozumel's
- Highly reg
- Factory di
- Luscious b
- Men's gol
- Fine timep
- Unique jew
- Gorgeous
- Exclusive

### 9 TOUCH

**Location:**

- Won't be b
- Gold rever
- Mallorca p
- Huge clear
- Tennis bra
- The Store

### 10a,b

**Locations:**

- Expensive
- Contemp
- Look for th

### 11 VIVA

**Locations:**

- Mexican p
- Talavera c
- Ask for the

### 12 MAT

**Location:**

- Outstanding
- View our k
- Our carpet
- Matis has
- Worldwide
- Ask your F

### 13 MAY

**Location:**

- Pick and r
- Authentic
- Visit our W
- Your purch
- "Try Befor
- FDA regist





**DOUGH OF GOLD**

**12 Downtown, Puerta Maya Pier**  
 Largest fine jewelry store  
 frequented by all cruise lines for over 30 years  
 offering pricing on all gold and diamond and gem jewelry  
 including diamonds, tanzanite, sapphires, rubies and emeralds  
 as well as gem rings, chains, bracelets, watches and more  
 pieces by Fendi, Bulova, Glamrock, Citizen and others  
 featuring designs with Mexican fire opals and diamonds  
 and a selection of pearls and gems from all over the world  
 -Day Unconditional Money Back Guarantee

**DOUGH OF GOLD OUTLET**

**Downtown**  
 Best selection, quality and pricing  
 including fine omega necklaces under \$200!  
 offering pearl necklaces and bracelets at \$1.50 per inch  
 and a wide selection of semi-precious gem jewelry  
 including men's rings, watches, loose gems and more  
 - find your "crazy deal of the cruise"

**SILVER EMPORIUM**

**Downtown**  
 Looking for less, quality .925 silver at fabulous prices  
 featuring designer styles, stunning sets with inlaid stones  
 and the Silver Triangle in town - show map for a free charm

**MEXICO**

**Downtown**  
 Products: Selection of gifts, souvenirs and handicrafts  
 including silver, onyx & pewter - free vanilla with \$20 purchase  
 and a famous Mexican Survival Kit which includes 7 items

**COZUMEL**

**Downtown**  
 A variety of hand-woven oriental rugs from Turkey  
 and other goods, jewelry designs and various gift items  
 that are beautiful and intricately detailed  
 and over 30 years experience in the business  
 with shipping offered for free on carpets  
 and a shopping guide about the free pendant gift

**FIESTA RUM CAKES & GIFTS**

**Downtown**  
 Your own six pack - you choose from 8 tropical flavors  
 in a pyramid packaging, buy 5 Fiesta Cakes, get 1 FREE  
 and a DOUGH OF FIRE - Cozumel's largest selection of hot sauces  
 and supports "1% For The Planet" organization  
 and "Buy" - everything in the store  
 and made for export - makes the perfect gift for family and friends

**14 PANAMA JACK**

**Location: Downtown**  
 • Panama Jack - one stop to shop for souvenir & beachwear  
 • Panama Jack - conveniently located near the dock  
 • Protect yourself with Panama Jack sun care and headwear  
 • Panama Jack - trusted products since 1974  
 • Handbags, footwear, jewelry and accessories  
 • Panama Jack for all your adventure needs

**15 TEQUILERIA INTERNATIONAL**

**Location: Forum Shops, Downtown**  
 • Over 200 types of tequila for shots, mixing, and sipping  
 • Bring home a souvenir that is truly Mexican - tequila  
 • Remember to ask for your free sample

**16 PAMA DUTY FREE**

**Location: Downtown**  
 • 6,100 square feet of luxury, one of the best Caribbean stores  
 • Watches and Jewelry: Breitling, Chanel, Panerai, Pandora, Michael Kors  
 • Boutiques: Cartier, Montblanc and Lacoste  
 • Perfumes and Cosmetics: Dior, Lancome, Gucci, just to name a few

**RESTRICTIONS ON U.S. CURRENCY TRANSACTIONS IN MEXICO**  
 In September of 2010, the Mexican government enacted a law limiting the amount of U.S. dollars a Mexican business or individual may deposit into their bank account. Because of this limitation, some of the recommended stores in port may restrict the amount of U.S. dollars they will accept in settlement of your purchases. Please remember to take your credit card into port so that you may be able to take advantage of all the bargains these stores have to offer.

**DINING & ENTERTAINMENT**

**A LAS PALMERAS**

**Location: Downtown**  
 • 30-year tradition in Mexican dining, free margarita or soda with meal

**B JIMMY BUFFETT'S MARGARITAVILLE**

**Location: Downtown**  
 • Margaritas, excellent food and the only free water park on the island

*Spirit of Cozumel*  
 For true Mexican flavor and a cultural shopping experience!  
*Silver Emporium*  
 Our only recommendation for authentic Mexican silver  
 Look for store # 9 on the map  
*Viva Mexico*  
 A Festival of Mexican art and crafts  
 Look for store # 10 on the map